

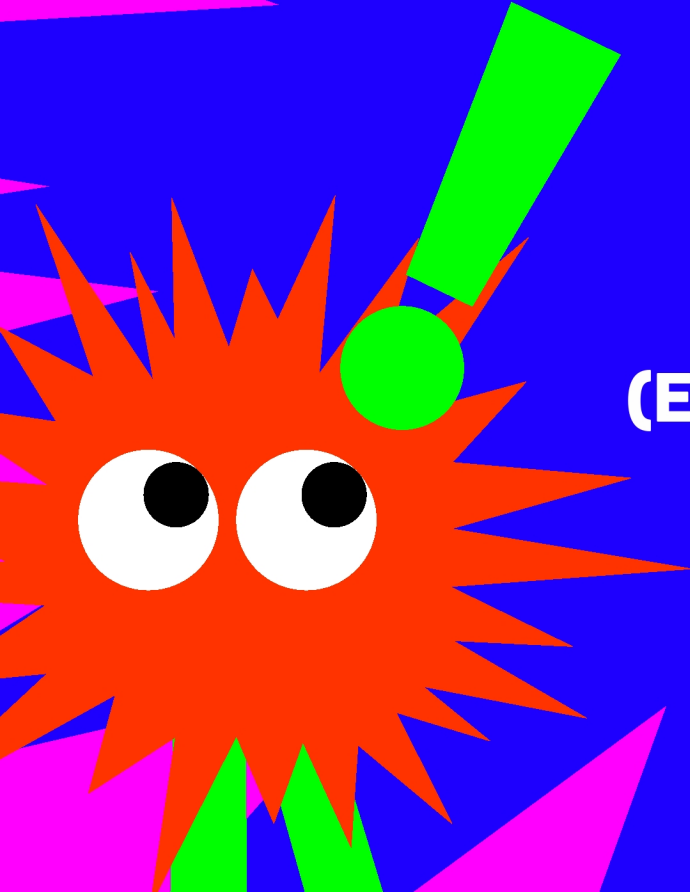


**ADMAN
AWARDS &
SYMPOSIUM
2023**



Winners List

**AD THAT WORKS
(EFFECTIVE COMMUNICATION)**



**DON'T
MAKE ADS.
MAKE !IMPACT.**



WINNERS

AD THAT WORKS (EFFECTIVE COMMUNICATION)

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
ATW/001	GO FOR LAUNCH	CP CHICKEN	WOLF BKK/DIGITAL I DO/IDEE STUDIO	WOLF BKK	SILVER
ATW/007	NETFLIX: TASTE THE HUNGER	NETFLIX	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	SILVER
ATW/004	BENTO BOSS	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	BRONZE
ATW/011	THE CLEFT CHOIR	LISTERINE	BBDO BANGKOK	BBDO BANGKOK	FINALIST

As of 1 Nov 2023

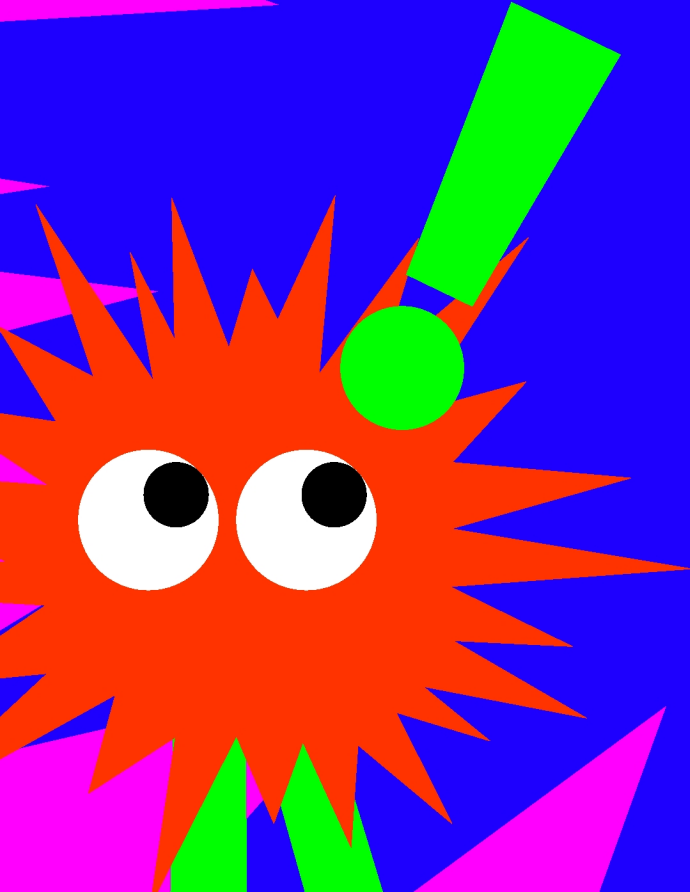


**ADMAN
AWARDS &
SYMPOSIUM
2023**



Winners List

CRAFT



**DON'T
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CRAFT

COMMUNICATION DESIGN CRAFT

CATEGORY 01 : ART DIRECTION

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
C01/008	SOM-SANG WHAT? CAMPAIGN	SANGSOM	SOUR BANGKOK	SOUR BANGKOK	GOLD
C01/009	BENTO BOSS	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	BRONZE

CATEGORY 02 : COPYWRITING

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
C02/006	SOM-SANG WHAT? CAMPAIGN	SANGSOM	SOUR BANGKOK	SOUR BANGKOK	SILVER
C02/005	PRICELESS MENU	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	BRONZE
C02/001	คดียรรมนำใจให้ไปซื้อ	CENTRAL VERY VERY MIDNIGHT SALE	WOLF BKK	WOLF BKK	FINALIST

CATEGORY 04 : ILLUSTRATION

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
C04/003	SOM-SANG WHAT? CAMPAIGN	SANGSOM	SOUR BANGKOK	SOUR BANGKOK	SILVER
C04/004	NETFLIX อ.ก.อ.	NETFLIX	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	SILVER
C04/002	MOM, IT'S OK NOT TO COOK	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	BRONZE

CATEGORY 05 : TYPOGRAPHY

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
C05/002	THE HIDDEN KNIFE	NETFLIX	SOUR BANGKOK	SOUR BANGKOK	BRONZE
C05/001	LUNCH EXCUSE SEAWEED	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	FINALIST

CATEGORY 08 : INSTALLATION/SPECIAL BUILT/AMBIENT/EXPERIENCE DESIGN

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
C08/004	SANGSOM BAR	SANGSOM	SOUR BANGKOK	SOUR BANGKOK	SILVER
C08/008	DUST ADVERTISEMENT	NETFLIX	JONGLUCKDEE	JONGLUCKDEE	FINALIST

CRAFT
FILM CRAFT
CATEGORY 09 : DIRECTING

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
C09/004	THE AIR DRUMMER	ROBINSON SALESATION	WOLF BKK	WOLF BKK	SILVER
C09/009	PRISM+	PRISM+	MULLENLOWE SINGAPORE	FACTORY01	SILVER
C09/005	GO FOR LAUNCH	CP CHICKEN	WOLF BKK	WOLF BKK	BRONZE
C09/006	GIRLS IN WHITE	CENTRAL VERY VERY MIDNIGHT SALE	WOLF BKK	WOLF BKK	BRONZE
C09/011	EP. 67 ATTACK OF TROLL	UNIF FRESH+	TBWA THAILAND \ JUICE	TBWA THAILAND \ JUICE	BRONZE
C09/015	UMMM...	BOONTHAVORN	VMLY&R THAILAND	VMLY&R THAILAND	BRONZE
C09/008	HAND & DREAM	VOIZ	OGILVY GROUP THAILAND	FACTORY01	FINALIST

CATEGORY 10 : EDITING

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
C10/002	THE DELICIOUS TRIP	BUNBUN	WOLF BKK	WOLF BKK	FINALIST

CATEGORY 11 : CINEMATOGRAPHY

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
C11/001	DREAMS IN COLOURS - CELEBRATING 30 YEARS OF PORSCHE IN THAILAND	PORSCHE ASIA PACIFIC	KEKO SINGAPORE	PASSION PICTURES BANGKOK	SILVER
C11/006	FIRST GENERATION	KRUNGSRI FIRST CHOICE	LEO BURNETT X DIGITAS	THE LEO BURNETT GROUP	SILVER
C11/003	PRISM+	PRISM+	MULLENLOWE SINGAPORE	FACTORY01	BRONZE
C11/002	GO FOR LAUNCH	CP CHICKEN	WOLF BKK	WOLF BKK	FINALIST

CATEGORY 12 : SCRIPT

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
C12/006	FIRST GENERATION	KRUNGSRI FIRST CHOICE	LEO BURNETT X DIGITAS	THE LEO BURNETT GROUP	GOLD
C12/004	WORK WORK WORK	KASIKORNBANK	GREYNJ UNITED	FACTORY01	BRONZE

CRAFT
CATEGORY 13 : USE OF MUSIC

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
C13/003	NEVER MISS A THING	TOPS CLUB	VMLY&R THAILAND	FACTORY01	SILVER
C13/002	NANATHONG	NANATHONG	N/A	FACTORY01	FINALIST

CATEGORY 14 : MOTION GRAPHIC/ANIMATION/VISUAL EFFECT

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
C14/004	WORK WORK WORK	KASIKORNBANK	GREYNJ UNITED	FACTORY01	BRONZE
C14/007	SOM-SANG WHAT? FILM	SANGSOM	SOUR BANGKOK	SOUR BANGKOK	FINALIST
C14/009	LIFE IS NATURAL WONDERS	PURRA	JONGLUCKDEE	JONGLUCKDEE	FINALIST

CATEGORY 15 : CASTING

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
C15/002	THE AIR DRUMMER	ROBINSON SALESATION	WOLF BKK	WOLF BKK	GOLD
C15/003	PRISM+	PRISM+	MULLENLOWE SINGAPORE	FACTORY01	SILVER
C15/001	THE DELICIOUS TRIP	BUNBUN	WOLF BKK	WOLF BKK	BRONZE

CATEGORY 16 : PRODUCTION DESIGN/ART DIRECTION

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
C16/008	FIRST GENERATION	KRUNGSRI FIRST CHOICE	LEO BURNETT X DIGITAS	THE LEO BURNETT GROUP	BEST
C16/009	MILLION SPOONS	HEALTHY FOOD PROMOTION PLAN	LEO BURNETT X DIGITAS	THE LEO BURNETT GROUP	BRONZE
C16/004	LISTEN TO NO ONE ELSE	CENTRAL DEPARTMENT STORE	WOLF BKK	FACTORY01	FINALIST

CATEGORY 17 : INNOVATION IN PRODUCTION

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
C17/001	GO FOR LAUNCH	CP CHICKEN	WOLF BKK	WOLF BKK	BRONZE

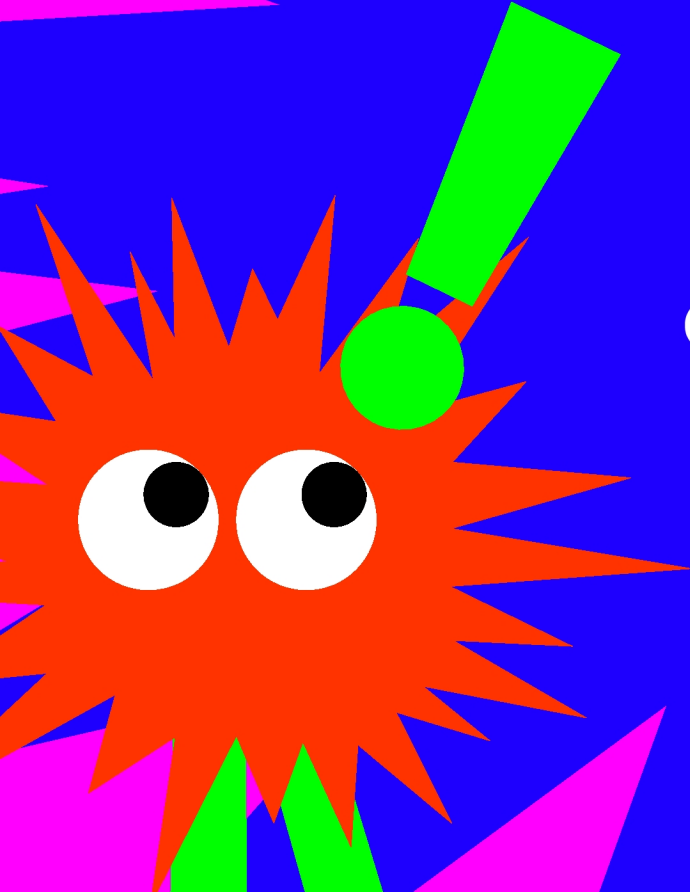


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CREATIVE IMPACT AWARDS



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WINNERS

CREATIVE IMPACT Awards

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
CI/020	ทรงอย่างเบด HIJACK วนิดิทอห่งชาทิ	PAPER PLANES / ทรงอย่างเบด	GMM MUSIC	GMM MUSIC	GOLD
CI/013	ROZA X HUNGER CRYBABY SAUCE	NETFLIX & ROZA	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	SILVER
CI/002	GO FOR LAUNCH	CP CHICKEN	WOLF BKK/DIGITAL I DO/IDEE STUDIO	WOLF BKK	BRONZE
CI/012	NETFLIX: TASTE THE HUNGER	NETFLIX	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	BRONZE
CI/011	KFC FRIED CHICKEN INCENSE STICKS	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	FINALIST
CI/014	BENTO BOSS	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	FINALIST
CI/019	THE CLEFT CHOIR	LISTERINE	BBDO BANGKOK	BBDO BANGKOK	FINALIST

As of 3 Nov 2023

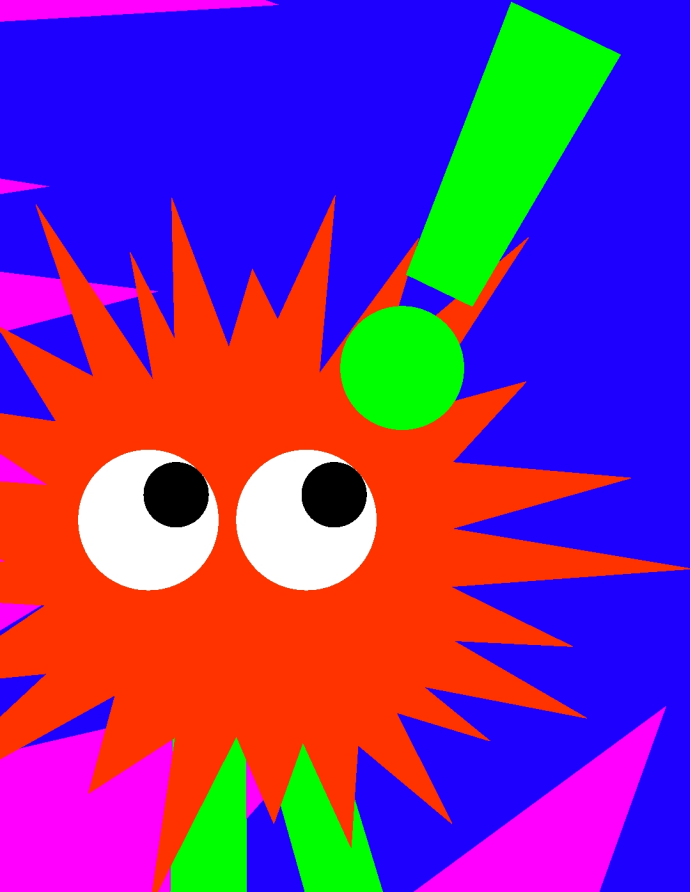


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DESIGN



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DESIGN

CATEGORY 01 : BRAND IDENTITY/REBRAND/REFRESH OF AN EXISTING BRAND

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DE01/003	ทำเนียบโต๊ะจั่ง	ON THE TABLE	SOUR BANGKOK	SOUR BANGKOK	BRONZE
DE01/004	THE HIDDEN KNIFE	NETFLIX	SOUR BANGKOK	SOUR BANGKOK	FINALIST

CATEGORY 03 : PRODUCT DESIGN

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DE03/007	BREAST CANCER SIMULATOR PAD	SABINA	VMLY&R THAILAND	VMLY&R THAILAND	SILVER
DE03/005	KFC FRIED CHICKEN INCENSE STICKS	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	BRONZE
DE03/002	STOP ELEPAINS	WILDLIFE WELFARE	DENTSU CREATIVE THAILAND	DENTSU CREATIVE THAILAND	FINALIST

CATEGORY 04 : PUBLICATIONS/BRAND COLLATERAL/EDITORIAL DESIGN

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DE04/003	MY ONE AND ONLY FORTUNE NOTEBOOK	DENTSU THAILAND	DENTSU CREATIVE THAILAND / DENTSU ONE	DENTSU CREATIVE THAILAND	BRONZE
DE04/005	PRICELESS MENU	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	BRONZE

CATEGORY 05 : AMBIENT/INSTALLATION/EXHIBITION

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DE05/006	SANGSOM BAR	SANGSOM	SOUR BANGKOK	SOUR BANGKOK	GOLD
DE05/005	HUNGER RESTAURANT	NETFLIX	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	SILVER
DE05/004	LIFE AND BREATH MONUMENT	SCG	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	BRONZE
DE05/008	SALA COCKPIT	COCKPIT	CJ WORX	CJ WORX	BRONZE

CATEGORY 06 : POINT OF SALE/CONSUMER TOUCHPOINTS

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DE06/004	THE LOTTO MOVIE POSTERS	NETFLIX	CJ WORX	CJ WORX	FINALIST

DESIGN

CATEGORY 07 : POSTERS

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DE07/006	LIVE OUR WAY	BOONTHAVORN	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	SILVER

CATEGORY 08 : MOTION GRAPHICS/INFOGRAPHICS/ANIMATION

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DE08/002	SOM-SANG WHAT? CAMPAIGN	SANGSOM	SOUR BANGKOK	SOUR BANGKOK	SILVER
DE08/003	THRIVING TOGETHER	SC ASSET	GGWP BANGKOK	GGWP BANGKOK	BRONZE

CATEGORY 09 : DIGITAL DESIGN ***NEW

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DE09/002	SAVE MY VOICE	THAI HEALTH PROMOTION FOUNDATION	VMLY&R THAILAND	VMLY&R THAILAND	BRONZE

CATEGORY 10 : BRAND ENVIRONMENT & EXPERIENCE DESIGN ***NEW

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DE10/005	HUNGER RESTAURANT	NETFLIX	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	GOLD
DE10/007	SANGSOM BAR	SANGSOM	SOUR BANGKOK	SOUR BANGKOK	SILVER
DE10/011	BREAST CANCER SIMULATOR PAD	SABINA	VMLY&R THAILAND	VMLY&R THAILAND	SILVER

CATEGORY 11 : SOCIAL RELATED DESIGN

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DE11/002	MOM, IT'S OK NOT TO COOK	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	BRONZE

CATEGORY 13 : INNOVATIVE USE OF DESIGN

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DE13/007	BREAST CANCER SIMULATOR PAD	SABINA	VMLY&R THAILAND	VMLY&R THAILAND	BRONZE

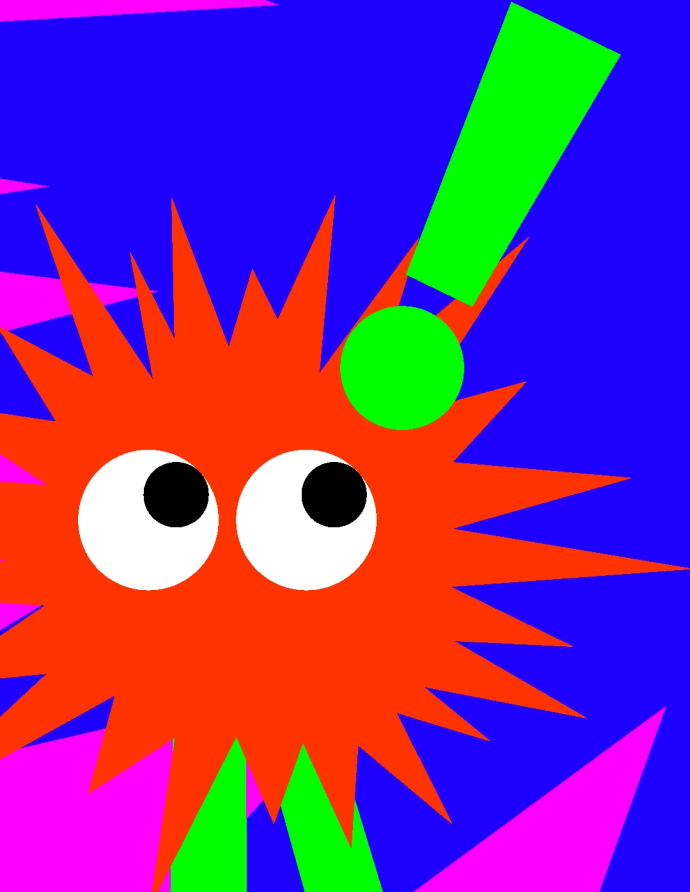


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AWARDS &
SYMPOSIUM
2023**



Winners List

DIGITAL & SOCIAL



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DIGITAL & SOCIAL

A. SECTORS

CATEGORY 01 : PRODUCT & SERVICE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DS01/010	KFC FRIED CHICKEN INCENSE STICKS	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	GOLD
DS01/012	CHECKING FOR CHICKEN	KFC	CJ WORX	CJ WORX	SILVER
DS01/007	OATSIDE SOS	OATSIDE	RABBIT'S TALE	RABBIT'S TALE	BRONZE
DS01/011	KFC LET MOM REST	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	BRONZE

CATEGORY 02 : CORPORATE PURPOSE & SOCIAL RESPONSIBILITY/CORPORATE IMAGE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DS02/005	MOM, IT'S OK NOT TO COOK	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	BRONZE
DS02/006	THE CLEFT CHOIR	LISTERINE	BBDO BANGKOK	BBDO BANGKOK	BRONZE

CATEGORY 03 : NOT-TO-PROFIT/CHARITY/GOVERNMENT

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DS03/002	SAVE MY VOICE	THAI HEALTH PROMOTION FOUNDATION	VMLY&R THAILAND	VMLY&R THAILAND	SILVER

B. SOCIAL INSIGHTS & ENGAGEMENT

CATEGORY 05 : AUDIENCE TARGETING/ENGAGEMENT STRATEGIES

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DS05/004	OATSIDE SOS	OATSIDE	RABBIT'S TALE	RABBIT'S TALE	BRONZE
DS05/007	THE HOTLINE SPOT	NETFLIX เรื่องคน 69 THE SERIES	LEO BURNETT X DIGITAS	THE LEO BURNETT GROUP	BRONZE

CATEGORY 06 : REAL-TIME RESPONSE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DS06/007	CHECKING FOR CHICKEN	KFC	CJ WORX	CJ WORX	SILVER

DIGITAL & SOCIAL
CATEGORY 07 : BRAND STORYTELLING

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DS07/003	SOM-SANG WHAT? CAMPAIGN	SANGSOM	SOUR BANGKOK	SOUR BANGKOK	SILVER
DS07/004	ROZA X HUNGER CRYBABY SAUCE	NETFLIX & ROZA	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	SILVER

C. INFLUENCER MARKETING
CATEGORY 10 : ORGANIC REACH & INFLUENCER

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DS10/002	THE MISSING LEGEND PRESENTER	OISHI	ADAPTER DIGITAL	ADAPTER DIGITAL	SILVER
DS10/003	BENTO BOSS	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	BRONZE
DS10/004	KFC FRIED CHICKEN INCENSE STICKS	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	BRONZE

CATEGORY 12 : INNOVATIVE USE OF INFLUENCER

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DS12/004	THE MISSING LEGEND PRESENTER	OISHI	ADAPTER DIGITAL	ADAPTER DIGITAL	SILVER

D. SOCIAL CONTENT MARKETING
CATEGORY 14 : SOCIAL FILM

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DS14/003	THE AIR DRUMMER	ROBINSON SALESATION	WOLF BKK	WOLF BKK	GOLD
DS14/006	SMELL KICK!	GQ SMELLBLOCK™ SOCKS	RABBIT'S TALE	RABBIT'S TALE	SILVER
DS14/001	GIRLS IN WHITE	CENTRAL VERY VERY MIDNIGHT SALE	WOLF BKK	WOLF BKK	BRONZE
DS14/004	GO FOR LAUNCH	CP CHICKEN	WOLF BKK/DIGITAL I DO/IDEE STUDIO	WOLF BKK	BRONZE
DS14/008	MY PARENT IS A TIKTOKER	FIVE STAR	BBDO BANGKOK	BBDO BANGKOK	FINALIST

CATEGORY 15 : SOCIAL FILM SERIES

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DS15/002	WORK WORK WORK	KASIKORNBANK	GREYNJ UNITED	GREYNJ UNITED	BRONZE



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CATEGORY 16 : CO-CREATION & USER GENERATED CONTENT

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DS16/003	OATSIDE SOS	OATSIDE	RABBIT'S TALE	RABBIT'S TALE	BRONZE

E. CREATIVE COMMERCE

CATEGORY 17 : CREATIVE COMMERCE ***NEW

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DS17/001	รักษามะเร็งฟรี 10 คำดี ๆ ที่อยากบอกเธอ	LIONSHOPONLINE	DATA FIRST	FAR EAST FAME LINE DDB	BRONZE
DS17/003	LIVE OUR WAY	BOONTHAVORN	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	BRONZE

F. MOBILE

CATEGORY 18 : MOBILE LED CREATIVITY

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DS18/004	CHECKING FOR CHICKEN	KFC	CJ WORX	CJ WORX	BRONZE

G. DIGITAL DESIGN

CATEGORY 20 : INNOVATIVE USE OF TECHNOLOGY

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DS20/005	SAVE MY VOICE	THAI HEALTH PROMOTION FOUNDATION	VMLY&R THAILAND	VMLY&R THAILAND	GOLD

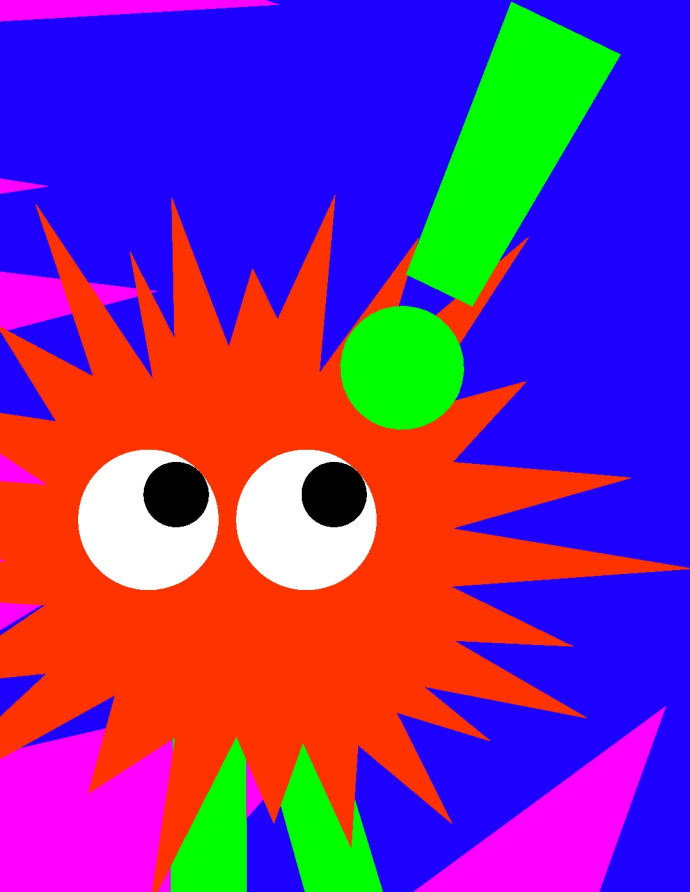


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2023**



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Special Awards



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META SPECIAL AWARD MOST FAVOURITE META CREATIVE PRIZE

MOST FAVOURITE META CREATIVE PRIZE

SAVE MY VOICE
THAI HEALTH PROMOTION FOUNDATION
VMLY&R THAILAND

CATEGORY 22 : BEST META PLATFORM CAMPAIGN IDEA

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DS22/010	SAVE MY VOICE	THAI HEALTH PROMOTION FOUNDATION	VMLY&R THAILAND	VMLY&R THAILAND	BEST
DS22/008	KFC 9.9	KFC	CJWORK	CJ WORX	FINALIST
DS22/009	BREAST CANCER SIMULATOR PAD	SABINA	VMLY&R THAILAND	VMLY&R THAILAND	FINALIST

CATEGORY 23 : BEST AR/VR EXPERIENCE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DS23/001	CPN 2022 YEAR-END CELEBRATION AR	CPN (CENTRAL PATTANA)	HUAGLOM	HUAGLOM	FINALIST

CATEGORY 25 : BEST CAMPAIGN FOR SOCIAL CHANGE & DEI

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DS25/006	SAVE MY VOICE	THAI HEALTH PROMOTION FOUNDATION	VMLY&R THAILAND	VMLY&R THAILAND	BEST
DS25/001	BENTO BOSS	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	FINALIST
DS25/004	MOM, IT'S OK NOT TO COOK	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	FINALIST
DS25/005	THE CLEFT CHOIR	LISTERINE	BBDO BANGKOK	BBDO BANGKOK	FINALIST

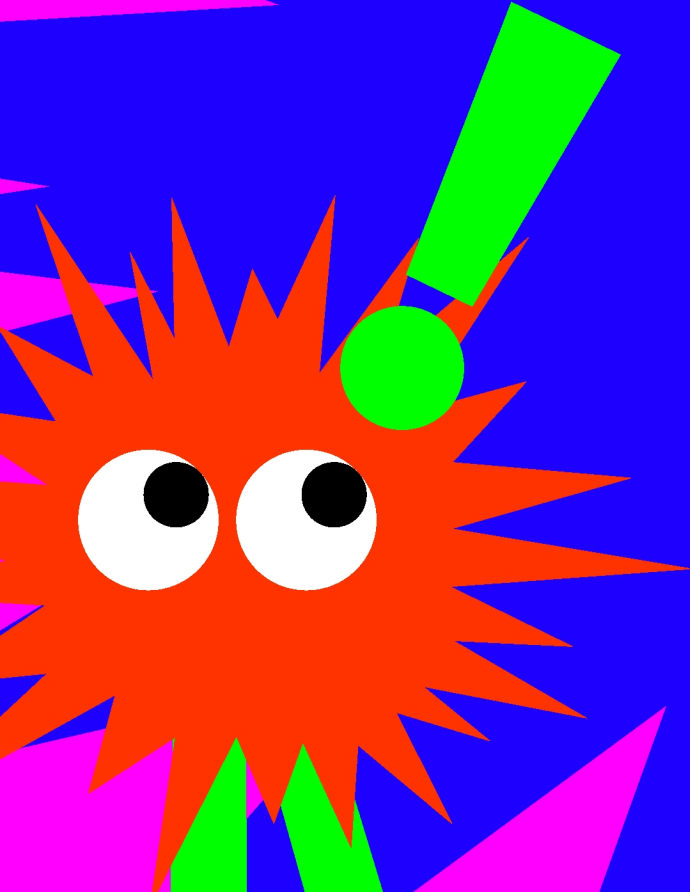


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DIRECT



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DIRECT
A. SECTORS
CATEGORY 01 : PRODUCT & SERVICE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DM01/001	THE HAPPINESS ASSEMBLY	NORA BY AREEYA PROPERTY	NORMINEE	AREEYA PROPERTY	SILVER
DM01/007	SANGSOM - AUCTION FOR THE LOWEST PRICE	SANGSOM	SOUR BANGKOK	SOUR BANGKOK	FINALIST

CATEGORY 02 : CORPORATE PURPOSE & SOCIAL RESPONSIBILITY/CORPORATE IMAGE/NOT-FOR PROFIT/CHARITY/GOVERNMENT

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DM02/002	STOP ELEPAINS	WILDLIFE WELFARE	DENTSU CREATIVE THAILAND	DENTSU CREATIVE THAILAND	SILVER
DM02/008	ANTI-BULLY	NANYANG	JONGLUCKDEE	JONGLUCKDEE	BRONZE
DM02/010	BREAST CANCER SIMULATOR PAD	SABINA	VMLY&R THAILAND	VMLY&R THAILAND	BRONZE
DM02/011	SAVE MY VOICE	THAI HEALTH PROMOTION FOUNDATION	VMLY&R THAILAND	VMLY&R THAILAND	BRONZE
DM02/001	รักษามะเร็งฟรี 10 คำดี ๆ ที่อยากบอกเธอ	LIONSHOPONLINE	DATA FIRST	FAR EAST FAME LINE DDB	FINALIST
DM02/009	SALA COCKPIT	COCKPIT	CJ WORX	CJ WORX	FINALIST

B. CHANNELS
CATEGORY 03 : MAILING

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DM03/001	THE BEDTIME BROCHURE	NORA BY AREEYA PROPERTY	NORMINEE	AREEYA PROPERTY	GOLD

CATEGORY 04 : USE OF PRINT & OUTDOOR

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DM04/001	THE ADS THAT YOU CAN KICK	HEINEKEN EXPERIENCE SILVER	FLASH BOMBER	FLASH BOMBER	BRONZE
DM04/006	WE HEAR YOU PROMOTION	LOTUS'S ราคามหาชน	LEO BURNETT X DIGITAS	THE LEO BURNETT GROUP	BRONZE

DIRECT
CATEGORY 05 : USE OF AMBIENT: LARGE SCALE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DM05/005	KFC BOILED CHICKEN HIJACK	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	BRONZE
DM05/006	A19 CAR PARK SHOWROOM	MERCEDES-BENZ	TEAM X THAILAND	BBDO BANGKOK	BRONZE
DM05/007	SALA COCKPIT	COCKPIT	CJ WORX	CJ WORX	BRONZE

CATEGORY 06 : USE OF AMBIENT: SMALL SCALE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DM06/008	ROZA X HUNGER CRYBABY SAUCE	NETFLIX & ROZA	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	GOLD
DM06/007	KFC FRIED CHICKEN INCENSE STICKS	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	SILVER
DM06/002	THE HEART WREATH	CARENATION	ADAPTER DIGITAL	ADAPTER DIGITAL	BRONZE

C. DIGITAL & SOCIAL
CATEGORY 08 : USE OF DIGITAL PLATFORM

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DM08/005	SAVE MY VOICE	THAI HEALTH PROMOTION FOUNDATION	VMLY&R THAILAND	VMLY&R THAILAND	SILVER
DM08/001	รักษามะเร็งฟรี 10 คำดี ๆ ที่อยากบอกเธอ	LIONSHOPONLINE	DATA FIRST	FAR EAST FAME LINE DDB	FINALIST

CATEGORY 10 : USE OF SOCIAL PLATFORM

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DM10/005	SANGSOM - AUCTION FOR THE LOWEST PRICE	SANGSOM	SOUR BANGKOK	SOUR BANGKOK	BRONZE

CATEGORY 11 : REAL-TIME RESPONSE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DM11/003	CHECKING FOR CHICKEN	KFC	CJ WORX	CJ WORX	BRONZE

D. BEST USE OF DIRECT

DIRECT

CATEGORY 14 : USE OF IMMERSIVE EXPERIENCES & TECHNOLOGY

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DM14/001	MY PERFECT MOM	MCDONALD'S CORPORATE BRANDING	LEO BURNETT X DIGITAS	THE LEO BURNETT GROUP	FINALIST

CATEGORY 16 : INNOVATIVE USE OF DIRECT

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DM16/004	THE HOTLINE SPOT	NETFLIX เรื่องสั้น 69 THE SERIES	LEO BURNETT X DIGITAS	THE LEO BURNETT GROUP	SILVER
DM16/003	THE ADS THAT YOU CAN KICK	HEINEKEN EXPERIENCE SILVER	FLASH BOMBER	FLASH BOMBER	BRONZE
DM16/007	SAVE MY VOICE	THAI HEALTH PROMOTION FOUNDATION	VMLY&R THAILAND	VMLY&R THAILAND	BRONZE

CATEGORY 17 : EXPERIENTIAL DESIGN IN DIRECT ***NEW

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
DM17/008	HUNGER RESTAURANT	NETFLIX	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	SILVER
DM17/011	BREAST CANCER SIMULATOR PAD	SABINA	VMLY&R THAILAND	VMLY&R THAILAND	BRONZE
DM17/002	THE ADS THAT YOU CAN KICK	HEINEKEN EXPERIENCE SILVER	FLASH BOMBER	FLASH BOMBER	FINALIST

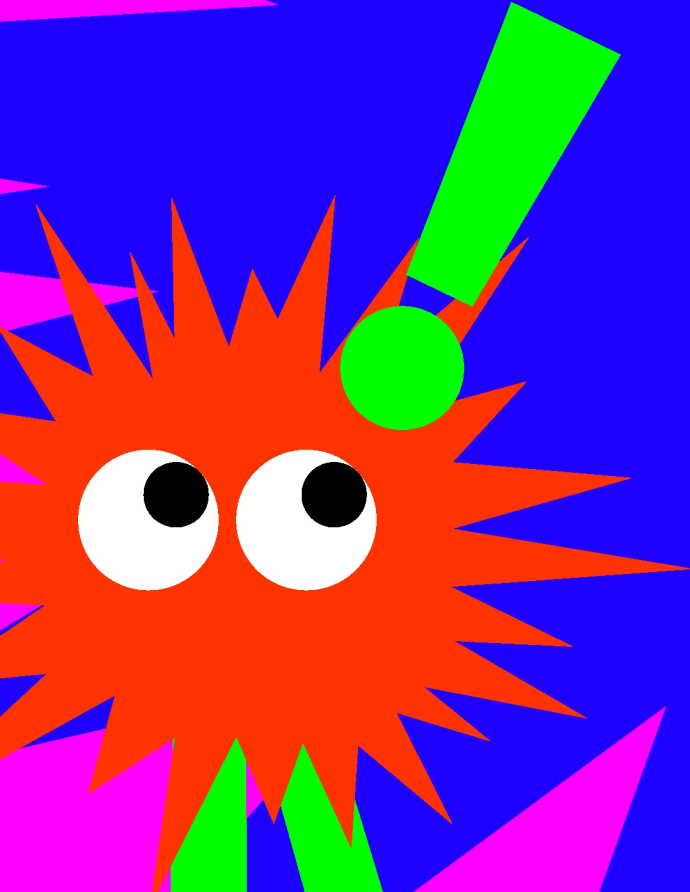


**ADMAN
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2023**



Winners List

ENTERTAINMENT



**DON'T
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ENTERTAINMENT

A. BRANDED CONTENT

CATEGORY 01 : FICTION/NON FICTION FILM OR SERIES: UP TO 3 MINS

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
EN01/005	SMELL KICK!	GO SMELLBLOCK™ SOCKS	RABBIT'S TALE	RABBIT'S TALE	SILVER
EN01/001	THE AIR DRUMMER	ROBINSON SALESATION	WOLF BKK	WOLF BKK	BRONZE

CATEGORY 02 : FICTION/NON FICTION FILM OR SERIES: UP TO 30 MINS

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
EN02/001	THE DELICIOUS TRIP	BUNBUN	WOLF BKK	WOLF BKK	GOLD
EN02/004	MY PARENT IS A TIKTOKER	FIVE STAR	BBDO BANGKOK	BBDO BANGKOK	SILVER
EN02/002	GO FOR LAUNCH	CP CHICKEN	WOLF BKK	WOLF BKK	FINALIST
EN02/003	EP. 67 ATTACK OF TROLL	UNIF FRESH+	TBWA THAILAND \ JUICE	TBWA THAILAND \ JUICE	FINALIST

CATEGORY 05 : BRAND INTEGRATION & SPONSORSHIPS/PARTNERSHIPS

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
EN05/001	ROZA X HUNGER CRYBABY SAUCE	NETFLIX & ROZA	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	SILVER

B. MUSIC

CATEGORY 06 : BRANDED CONTENT FOR MUSIC ***NEW

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
EN06/010	WE KEEP YOU ALIVE	ALIVE UNITED	BBDO BANGKOK	BBDO BANGKOK	SILVER
EN06/006	SOM-SANG WHAT? CAMPAIGN	SANGSOM	SOUR BANGKOK	SOUR BANGKOK	BRONZE
EN06/009	THE CLEFT CHOIR	LISTERINE	BBDO BANGKOK	BBDO BANGKOK	BRONZE
EN06/008	ยานอนไม่หลับ	GENELAB	INSIDE THE SANDBOX CREATIVE STUDIO	INSIDE THE SANDBOX	FINALIST

CATEGORY 07 : LIVE ENTERTAINMENT ***NEW

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
EN07/002	ทรงอย่างทูต HIJACK วันเด็กแห่งชาติ	PAPER PLANES / ทรงอย่างทูต	GMM MUSIC	GMM MUSIC	BEST
EN07/003	A CALL FROM 28	THREE MAN DOWN / ALBUM 28	GMM MUSIC	GMM MUSIC	FINALIST

ENTERTAINMENT

C. OTHERS

CATEGORY 08 : SPORTS

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
EN08/003	CHECKING FOR CHICKEN	KFC	CJ WORX	CJ WORX	FINALIST

CATEGORY 09 : TALENT

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
EN09/004	WE KEEP YOU ALIVE	ALIVE UNITED	BBDO BANGKOK	BBDO BANGKOK	SILVER
EN09/003	THE CLEFT CHOIR	LISTERINE	BBDO BANGKOK	BBDO BANGKOK	FINALIST

CATEGORY 11 : INNOVATION IN ENTERTAINMENT

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
EN11/003	HUNGER RESTAURANT	NETFLIX	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	FINALIST

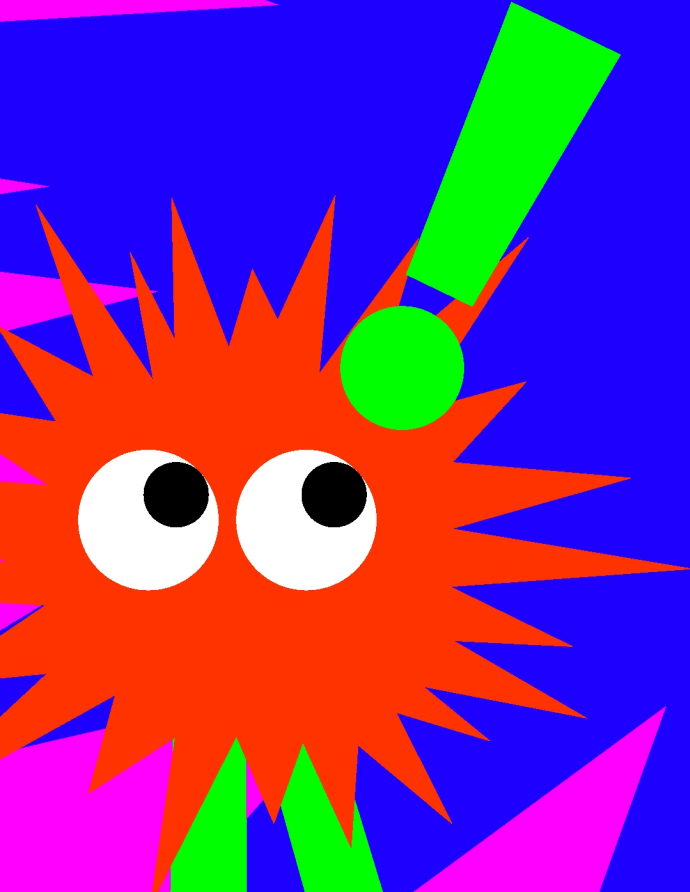


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EXPERIENCE & ACTIVATION



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EXPERIENCE & ACTIVATION
A. SECTORS
CATEGORY 01 : PRODUCT & SERVICE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
EA01/005	HUNGER RESTAURANT	NETFLIX	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	SILVER
EA01/006	ROZA X HUNGER CRYBABY SAUCE	NETFLIX & ROZA	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	BRONZE
EA01/004	SOM-SANG WHAT? CAMPAIGN	SANGSOM	SOUR BANGKOK	SOUR BANGKOK	FINALIST

CATEGORY 02 : PROMOTION

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
EA02/003	PRICELESS MENU	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	SILVER
EA02/010	CHECKING FOR CHICKEN	KFC	CJ WORX	CJ WORX	SILVER
EA02/004	KFC FRIED CHICKEN INCENSE STICKS	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	BRONZE
EA02/005	LIVE OUR WAY	BOONTHAVORN	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	BRONZE

CATEGORY 03 : CORPORATE PURPOSE & SOCIAL RESPONSIBILITY/CORPORATE IMAGE/NOT-FOR-PROFIT/CHARITY/GOVERNMENT

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
EA03/011 MOVE FROM EA01/011	BREAST CANCER SIMULATOR PAD	SABINA	VMLY&R THAILAND	VMLY&R THAILAND	GOLD
EA03/007	THE CLEFT CHOIR	LISTERINE	BBDO BANGKOK	BBDO BANGKOK	SILVER
EA03/008	SALA COCKPIT	COCKPIT	CJ WORX	CJ WORX	SILVER
EA03/004	SANGSOM BAR	SANGSOM	SOUR BANGKOK	SOUR BANGKOK	BRONZE

B. BEST USE OF EXPERIENCE & ACTIVATION
CATEGORY 04 : CUSTOMER ACQUISITION & RETENTION *NEW**

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
EA04/006	MOMCATION TEST-DRIVE	MERCEDES-BENZ	TEAM X THAILAND	BBDO BANGKOK	BRONZE
EA04/008	THE LOTTO MOVIE POSTERS	NETFLIX	CJ WORX	CJ WORX	FINALIST
EA04/009	SALA COCKPIT	COCKPIT	CJ WORX	CJ WORX	FINALIST

EXPERIENCE & ACTIVATION
CATEGORY 06 : DIGITAL EXPERIENCE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
EA06/004	SAVE MY VOICE	THAI HEALTH PROMOTION FOUNDATION	VMLY&R THAILAND	VMLY&R THAILAND	FINALIST

CATEGORY 07 : RETAIL/IN-STORE EXPERIENCE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
EA07/005	PRICELESS MENU	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	BRONZE

CATEGORY 08 : LIVE BRAND EXPERIENCE OR ACTIVATION

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
EA08/002	SANGSOM - AUCTION FOR THE LOWEST PRICE	SANGSOM	SOUR BANGKOK	SOUR BANGKOK	BRONZE

CATEGORY 10 : BRAND-OWNED EXPERIENCES

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
EA10/005	HUNGER RESTAURANT	NETFLIX	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	GOLD
EA10/006	30 SECS BEFORE DEATH	INSIDE THE SANDBOX CREATIVE STUDIO	INSIDE THE SANDBOX CREATIVE STUDIO	INSIDE THE SANDBOX	GOLD
EA10/002	SANGSOM BAR	SANGSOM	SOUR BANGKOK	SOUR BANGKOK	BRONZE
EA10/010	SALA COCKPIT	COCKPIT	CJ WORX	CJ WORX	BRONZE

CATEGORY 11 : SPONSORSHIP & BRAND PARTNERSHIP

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
EA11/001	ROZA X HUNGER CRYBABY SAUCE	NETFLIX & ROZA	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	GOLD

CATEGORY 13 : INNOVATIVE USE OF EXPERIENCE & ACTIVATION

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
EA13/003	30 SECS BEFORE DEATH	INSIDE THE SANDBOX CREATIVE STUDIO	INSIDE THE SANDBOX CREATIVE STUDIO	INSIDE THE SANDBOX	SILVER
EA13/002	ROZA X HUNGER CRYBABY SAUCE	NETFLIX & ROZA	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	BRONZE
EA13/007	SAVE MY VOICE	THAI HEALTH PROMOTION FOUNDATION	VMLY&R THAILAND	VMLY&R THAILAND	BRONZE

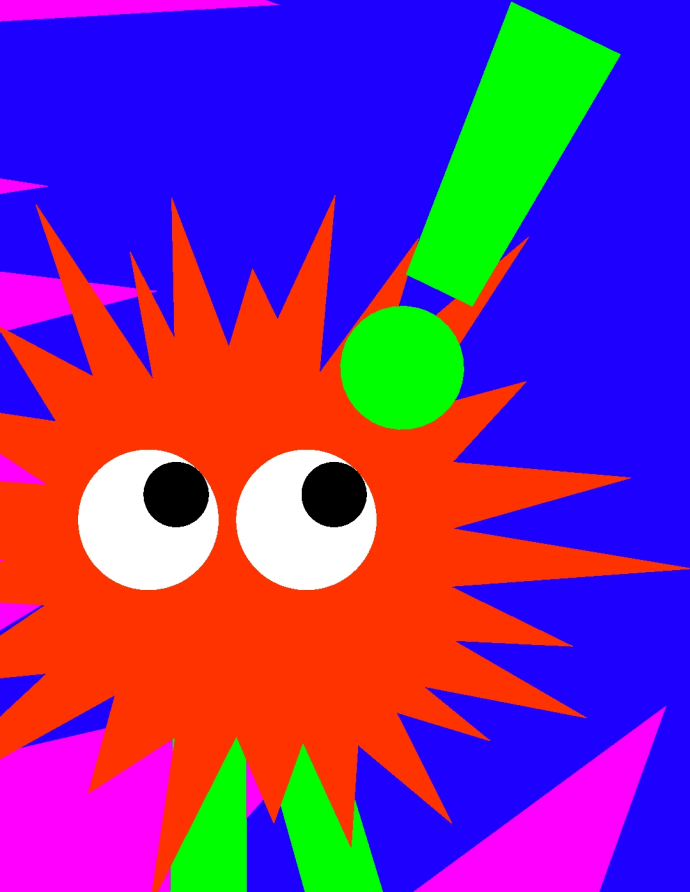


**ADMAN
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2023**



Winners List

FILM



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FILM

A. TV & CINEMA FILM

CATEGORY 01 : FOOD/DRINK

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
F01/008	GO FOR LAUNCH	CP CHICKEN	WOLF BKK	WOLF BKK	GOLD
F01/006	THE DELICIOUS TRIP	BUNBUN	WOLF BKK	WOLF BKK	SILVER
F01/001	HAND	VOIZ	OGILVY GROUP THAILAND	FACTORY01	BRONZE
F01/002	DREAM	VOIZ	OGILVY GROUP THAILAND	FACTORY01	BRONZE

CATEGORY 06 : RETAIL

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
F06/003	THE AIR DRUMMER	ROBINSON SALESATION	WOLF BKK	WOLF BKK	GOLD
F06/001	GIRLS IN WHITE	CENTRAL VERY VERY MIDNIGHT SALE	WOLF BKK	WOLF BKK	BRONZE
F06/002	LISTEN TO NO ONE ELSE	CENTRAL MIDNIGHT SALE	WOLF BKK	WOLF BKK	BRONZE

CATEGORY 09 : CONSUMER SERVICES/B2B/FINANCIAL

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
F09/001	GET READY!	NGERN TID LOR	GENESIS12 CO.,LTD.	GENESIS12CO.,LTD.	SILVER

CATEGORY 12 : NOT-TO-PROFIT/CHARITY/GOVERNMENT

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
F12/002	MILLION SPOONS	HEALTHY FOOD PROMOTION PLAN	LEO BURNETT X DIGITAS	THE LEO BURNETT GROUP	FINALIST

B. ONLINE FILM

CATEGORY 13 : FOOD/DRINK

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
F13/005	GO FOR LAUNCH	CP CHICKEN	WOLF BKK	WOLF BKK	GOLD
F13/004	THE DELICIOUS TRIP	BUNBUN	WOLF BKK	WOLF BKK	SILVER
F13/006	HAND	VOIZ	OGILVY GROUP THAILAND	FACTORY01	FINALIST
F13/007	DREAM	VOIZ	OGILVY GROUP THAILAND	FACTORY01	FINALIST
F13/014	EP. 67 ATTACK OF TROLL	UNIF FRESH+	TBWA THAILAND \ JUICE	TBWA THAILAND \ JUICE	FINALIST

FILM

CATEGORY 14 : OTHER FMCG

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
F14/002	SMELL OF SECOND CHANCE	CHAN BY /NABHA	AND FRIENDS STUDIO	AND FRIENDS STUDIO	SILVER

CATEGORY 16 : CONSUMER DURABLE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
F16/003	KICK BOSS!	GQ SMELLBLOCK™ SOCKS	RABBIT'S TALE	RABBIT'S TALE	FINALIST

CATEGORY 18 : RETAIL

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
F18/002	THE AIR DRUMMER	ROBINSON SALESATION	WOLF BKK	WOLF BKK	BEST
F18/001	GIRLS IN WHITE	CENTRAL VERY VERY MIDNIGHT SALE	WOLF BKK	WOLF BKK	BRONZE
F18/003	LISTEN TO NO ONE ELSE	CENTRAL MIDNIGHT SALE	WOLF BKK	WOLF BKK	FINALIST

CATEGORY 21 : PROMOTION

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
F21/002	THE AIR DRUMMER	ROBINSON SALESATION	WOLF BKK	WOLF BKK	GOLD
F21/001	GIRLS IN WHITE	CENTRAL VERY VERY MIDNIGHT SALE	WOLF BKK	WOLF BKK	BRONZE
F21/003	LISTEN TO NO ONE ELSE	CENTRAL MIDNIGHT SALE	WOLF BKK	WOLF BKK	FINALIST

CATEGORY 22 : CONSUMER SERVICES/B2B/FINANCIAL

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
F22/003	FIRST GENERATION	KRUNGSRI FIRST CHOICE	LEO BURNETT X DIGITAS	THE LEO BURNETT GROUP	BRONZE
F22/002	WORK WORK WORK	KASIKORNBANK	GREYNJ UNITED	GREYNJ UNITED	FINALIST

CATEGORY 25 : NOT-TO-PROFIT/CHARITY/GOVERNMENT

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
F25/006	NEW WORLD	HEALTHY FOOD PROMOTION PLAN	LEO BURNETT X DIGITAS	THE LEO BURNETT GROUP	FINALIST



WINNERS

FILM

C. OTHER FILM

CATEGORY 26 : VIRAL

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
F26/001	THE DELICIOUS TRIP	BUNBUN	WOLF BKK	WOLF BKK	BRONZE
F26/002	FIRST GENERATION	KRUNGSRI FIRST CHOICE	THE LEO BURNETT GROUP THAILAND (ALPHA245)	FACTORY01	FINALIST

D. BEST USE OF FILM

CATEGORY 29 : INNOVATION USE OF FILM

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
F29/001	GO FOR LAUNCH	CP CHICKEN	WOLF BKK	WOLF BKK	FINALIST

As of 30 Oct 2023

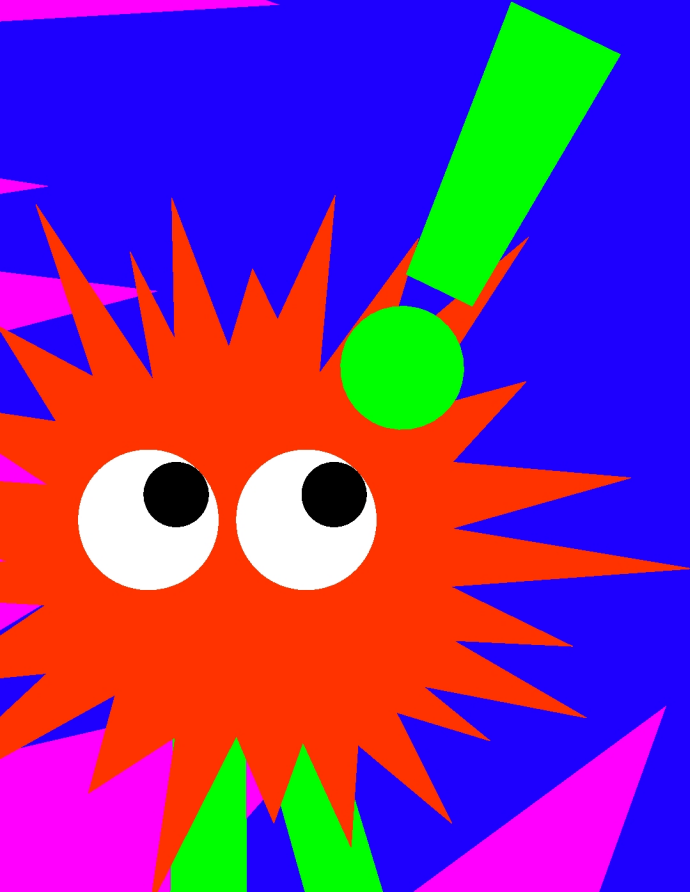


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Winners List

GOOD



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GOOD

GOOD FOR PEOPLE

CATEGORY 02 : HEALTH & WELL-BEING

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
G02/012	THE CLEFT CHOIR	LISTERINE	BBDO BANGKOK	BBDO BANGKOK	SILVER
G02/017	BREAST CANCER SIMULATOR PAD	SABINA	VMLY&R THAILAND	VMLY&R THAILAND	SILVER
G02/006	BENTO BOSS	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	BRONZE
G02/011	30 SECS BEFORE DEATH	INSIDE THE SANDBOX CREATIVE STUDIO	INSIDE THE SANDBOX CREATIVE STUDIO	INSIDE THE SANDBOX	BRONZE
G02/018	SAVE MY VOICE	THAI HEALTH PROMOTION FOUNDATION	VMLY&R THAILAND	VMLY&R THAILAND	BRONZE
G02/019	HOMECOMING พาใจกลับบ้าน	สำนักงานกองทุนสนับสนุนการสร้างเสริมสุขภาพ(สสส.)	EYEDROPPER FILL CO.,LTD.	EYEDROPPER FILL CO.,LTD.	BRONZE
G02/004	THAIGETHER PROJECT	PRINCE OF SONGKLA UNIVERSITY	CHOOJAI KA KALAYANAMITR	CHOOJAI KA KALAYANAMITR	FINALIST

CATEGORY 04 : EQUALITY

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
G04/005	MOM, IT'S OK NOT TO COOK	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	GOLD
G04/004	KFC LET MOM REST	KFC	WUNDERMAN THOMPSON	WUNDERMAN THOMPSON THAILAND	BRONZE
G04/007	SAVE MY VOICE	THAI HEALTH PROMOTION FOUNDATION	VMLY&R THAILAND	VMLY&R THAILAND	BRONZE

GOOD FOR PLANET

CATEGORY 06 : CLIMATE ACTION

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
G06/001	ZERO POLLUTION ZEBRA	ZERO POLLUTION ZEBRA	DENTSU CREATIVE THAILAND	DENTSU CREATIVE THAILAND	BRONZE

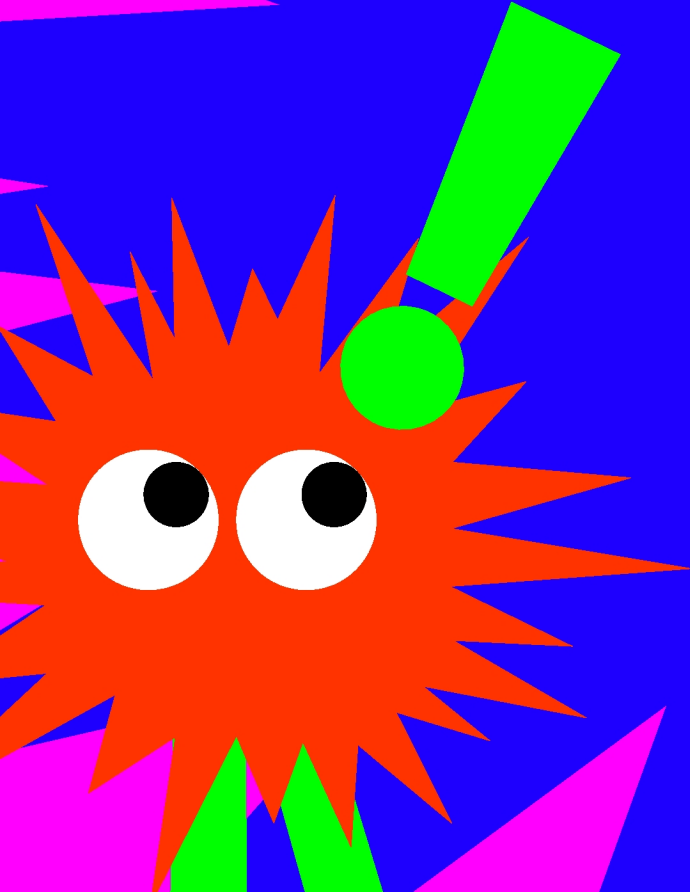


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SYMPOSIUM
2023**



Winners List

**INTEGRATED MARKETING
COMMUNICATION (IMC)**



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WINNERS

INTEGRATED MARKETING COMMUNICATION (IMC)

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
IMC/007	NETFLIX: TASTE THE HUNGER	NETFLIX	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	SILVER
IMC/001	GO FOR LAUNCH	CP CHICKEN	WOLF BKK/DIGITAL I DO/IDEE STUDIO	WOLF BKK	BRONZE
IMC/009	KFC 9.9	KFC	CJWORK	CJ WORX	BRONZE
IMC/005	กำเนิดโต๊ะจ๊ง	ON THE TABLE	SOUR BANGKOK	SOUR BANGKOK	FINALIST

As of 3 Nov 2023

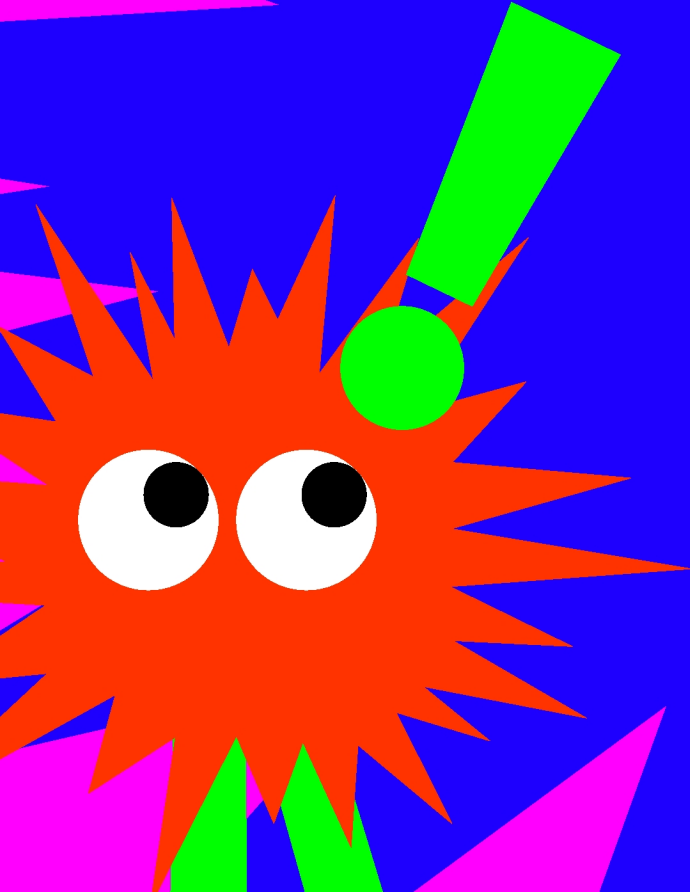


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2023**



Winners List

MEDIA



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MEDIA

A. SECTORS

CATEGORY 01 : PRODUCT & SERVICE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
M01/001	KFC WHEEL FOR ONE	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	GOLD
M01/002	ROZA X HUNGER CRYBABY SAUCE	NETFLIX & ROZA	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	SILVER
M01/004	A19 CAR PARK SHOWROOM	MERCEDES-BENZ	TEAM X THAILAND	BBDO BANGKOK	BRONZE

CATEGORY 02 : PROMOTION

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
M02/004	KFC FRIED CHICKEN INCENSE STICKS	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	GOLD
M02/003	KFC BUCKET BASKET	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	SILVER

CATEGORY 03 : CORPORATE PURPOSE & SOCIAL RESPONSIBILITY/CORPORATE IMAGE/NOT-FOR-PROFIT/CHARITY/GOVERNMENT

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
M03/001	THE HEART WREATH	CARENATION	ADAPTER DIGITAL	ADAPTER DIGITAL	BRONZE
M03/005	THE CLEFT CHOIR	LISTERINE	BBDO BANGKOK	BBDO BANGKOK	FINALIST

B. CHANNELS

CATEGORY 06 : USE OF PRINT

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
M06/002	PRICELESS MENU	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	BRONZE
M06/001	THE BEDTIME BROCHURE	NORA BY AREEYA PROPERTY	NORMINEE	AREEYA PROPERTY	FINALIST

CATEGORY 07 : USE OF OUTDOOR

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
M07/011	DUST ADVERTISEMENT	NETFLIX	JONGLUCKDEE	JONGLUCKDEE	FINALIST

MEDIA
CATEGORY 08 : USE OF EVENTS/STUNTS *NEW**

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
M08/002	SANGSOM BAR	SANGSOM	SOUR BANGKOK	SOUR BANGKOK	SILVER
M08/003	KFC WHEEL FOR ONE	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	SILVER
M08/004	HUNGER RESTAURANT	NETFLIX	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	BRONZE

CATEGORY 09 : USE OF AMBIENT MEDIA: LARGE SCALE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
M09/005	A19 CAR PARK SHOWROOM	MERCEDES-BENZ	TEAM X THAILAND	BBDO BANGKOK	BRONZE

CATEGORY 10 : USE OF AMBIENT MEDIA: SMALL SCALE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
M10/006	KFC FRIED CHICKEN INCENSE STICKS	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	BRONZE
M10/001	THE HAPPINESS ASSEMBLY	NORA BY AREEYA PROPERTY	NORMINEE	AREEYA PROPERTY	FINALIST
M10/010	THE LOTTO MOVIE POSTERS	NETFLIX	CJ WORX	CJ WORX	FINALIST

CATEGORY 13 : USE OF SOCIAL

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
M13/005	SANGSOM - AUCTION FOR THE LOWEST PRICE	SANGSOM	SOUR BANGKOK	SOUR BANGKOK	FINALIST
M13/006	KFC LET MOM REST	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	FINALIST
M13/007	MY PARENT IS A TIKTOKER	FIVE STAR	BBDO BANGKOK	BBDO BANGKOK	FINALIST
M13/009	KFC 9.9	KFC	CJWORX	CJ WORX	FINALIST

CATEGORY 17 : INNOVATIVE USE OF MEDIA

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
M17/002	THE HEART WREATH	CARENATION	ADAPTER DIGITAL	ADAPTER DIGITAL	BRONZE



WINNERS

MEDIA

CATEGORY 18 : INNOVATIVE USE OF INFLUENCER ***NEW

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
M18/004	BENTO BOSS	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	BRONZE

As of 2 Nov 2023

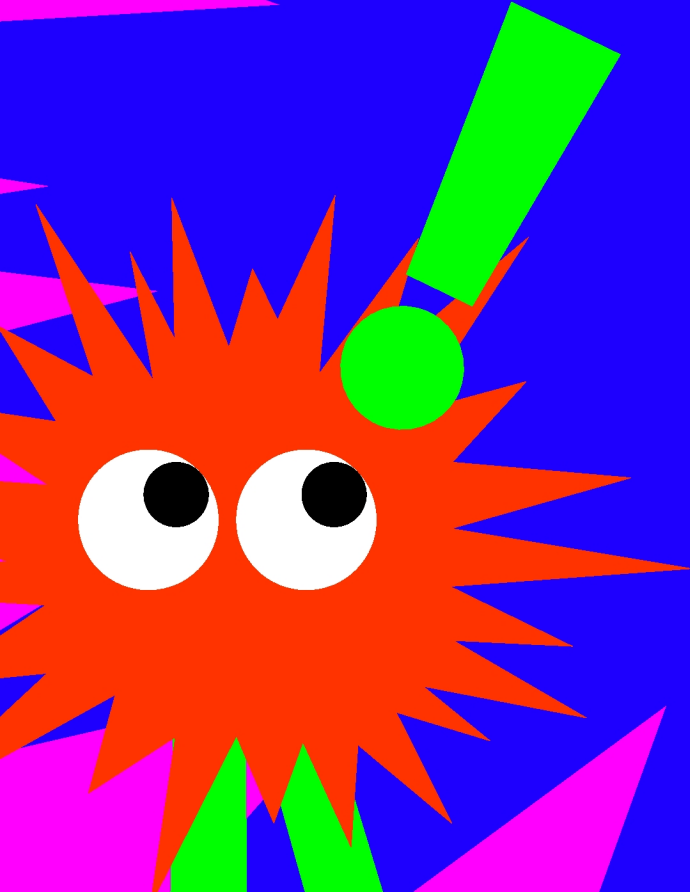


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2023**



Winners List

OUT OF HOME



**DON'T
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OUT OF HOME
CATEGORY 01 : TRADITIONAL POSTERS/TRADITIONAL BILLBOARD (Single Only)

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
OH01/016 MOVE FROM OH03/001	KICK TO THE POINT	RAJADAMNERN WORLD SERIES	RAJADAMNERN WORLD SERIES	GLOBAL SPORT VENTURES	SILVER
OH01/001,003	เตรียม PROMPT	BERLITZ ENGLISH LANGUAGE CENTER	DENTSU CREATIVE THAILAND / DENTSU ONE	DENTSU CREATIVE THAILAND	BRONZE

CATEGORY 02 : NON-TRADITIONAL POSTERS/NON-TRADITIONAL BILLBOARD & TRANSIT

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
OH02/002	THE ADS THAT YOU CAN KICK	HEINEKEN EXPERIENCE SILVER	FLASH BOMBER	FLASH BOMBER	BRONZE
OH02/005	WE HEAR YOU PROMOTION	LOTUS'S ราชอาณาจักร	LEO BURNETT X DIGITAS	THE LEO BURNETT GROUP	BRONZE
OH02/003	IN THE MOOD OF RATCHATHEWI	SANSIRI	RABBIT'S TALE	RABBIT'S TALE	FINALIST
OH02/006	DUST ADVERTISEMENT	NETFLIX	JONGLUCKDEE	JONGLUCKDEE	FINALIST

CATEGORY 03 : AMBIENT & SPECIAL BUILD: LARGE SCALE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
OH03/012	SALA COCKPIT	COCKPIT	CJ WORX	CJ WORX	GOLD
OH03/006	HEART OF STONE: THE ACTION RED CARPET	NETFLIX	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	BRONZE
OH03/007	SANGSOM BAR	SANGSOM	SOUR BANGKOK	SOUR BANGKOK	BRONZE
OH03/005	KFC WHEEL FOR ONE	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	FINALIST
OH03/008	A19 CAR PARK SHOWROOM	MERCEDES-BENZ	TEAM X THAILAND	BBDO BANGKOK	FINALIST

CATEGORY 04 : AMBIENT & SPECIAL BUILD: SMALL SCALE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
OH04/003	RECOMMENDED MENU	FOOD FOR GOOD	RABBIT'S TALE	RABBIT'S TALE	FINALIST

OUT OF HOME

CATEGORY 05 : GUERILLA MARKETING/LIVE & EVENTS

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
OH05/002	HUNGER RESTAURANT	NETFLIX	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	GOLD
OH05/008	WE HEAR YOU PROMOTION	LOTUS'S ลอตัส	LEO BURNETT X DIGITAS	THE LEO BURNETT GROUP	SILVER
OH05/006	A19 CAR PARK SHOWROOM	MERCEDES-BENZ	TEAM X THAILAND	BBDO BANGKOK	BRONZE
OH05/003	ROZA X HUNGER CRYBABY SAUCE	NETFLIX & ROZA	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	FINALIST

CATEGORY 07 : INTERACTIVE EXPERIENCES

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
OH07/001	THE ADS THAT YOU CAN KICK	HEINEKEN EXPERIENCE SILVER	FLASH BOMBER	FLASH BOMBER	SILVER
OH07/003	HEART OF STONE: THE ACTION RED CARPET	NETFLIX	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	FINALIST

CATEGORY 08 : POINT OF PURCHASE (POP)/PROMOTIONAL ITEMS

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
OH08/004	ROZA X HUNGER CRYBABY SAUCE	NETFLIX & ROZA	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	SILVER
OH08/002	RECOMMENDED MENU	FOOD FOR GOOD	RABBIT'S TALE	RABBIT'S TALE	FINALIST

CATEGORY 09 : IMMERSIVE EXPERIENCES

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
OH09/003	KFC WHEEL FOR ONE	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	BRONZE

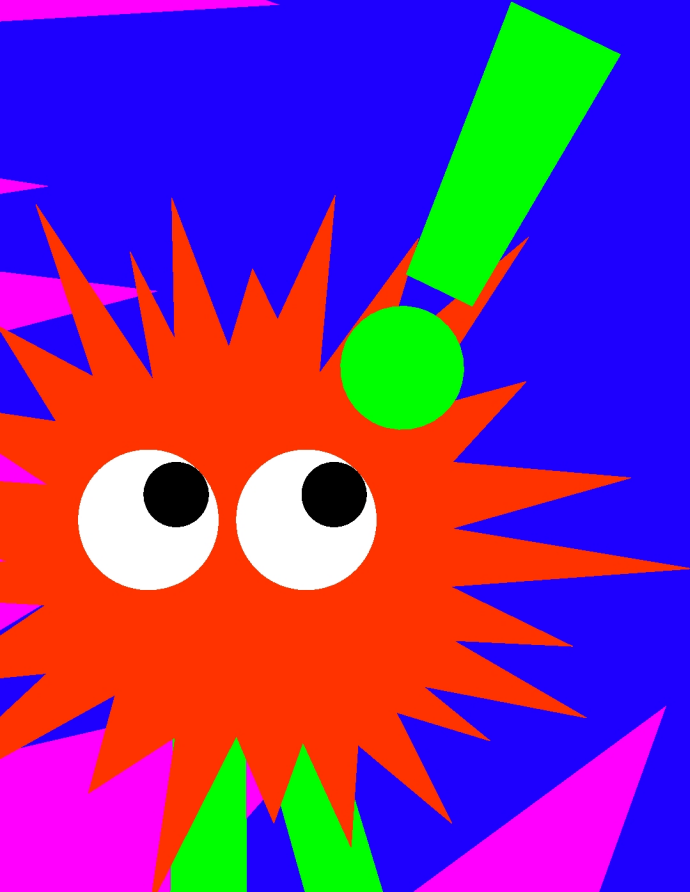


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2023**



Winners List

PRINT & PUBLISHING



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PRINT & PUBLISHING

CATEGORY 06 : RETAIL

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
P06/001	PRICELESS MENU	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	BRONZE

CATEGORY 13 : INNOVATIVE USE OF PRINT

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
P13/001	THE ADS THAT YOU CAN KICK	HEINEKEN EXPERIENCE SILVER	FLASH BOMBER	FLASH BOMBER	SILVER
P13/002	LIVE OUR WAY	BOONTHAVORN	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	BRONZE

CATEGORY 14 : TECH-LED USE OF PRINT & PUBLISHING

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
P14/001	LIVE OUR WAY	BOONTHAVORN	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	BRONZE

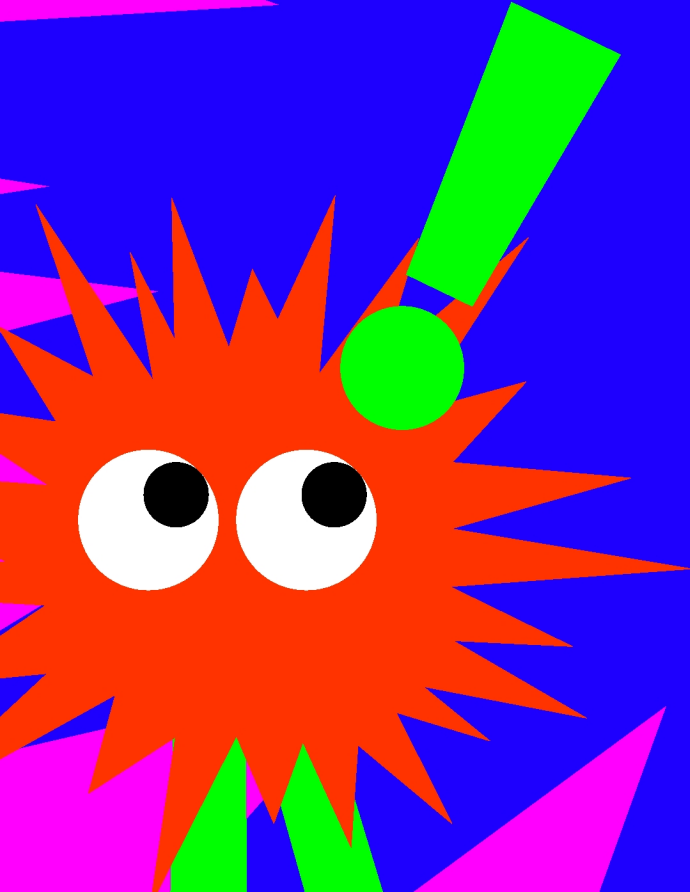


**ADMAN
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Winners List

PUBLIC RELATIONS PLAN



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PUBLIC RELATIONS PLAN

A. SECTORS

CATEGORY 01 : PRODUCT & SERVICE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
PR01/007	KFC WHEEL FOR ONE	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	SILVER
PR01/013	A19 CAR PARK SHOWROOM	MERCEDES-BENZ	TEAM X THAILAND	BBDO BANGKOK	SILVER
PR01/002	GO FOR LAUNCH	CP CHICKEN	WOLF BKK/DIGITAL I DO/IDEE STUDIO	WOLF BKK	BRONZE
PR01/010	HUNGER RESTAURANT	NETFLIX	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	BRONZE
PR01/011	ROZA X HUNGER CRYBABY SAUCE	NETFLIX & ROZA	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	BRONZE
PR01/005	LUNCH EXCUSE SEAWEED	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	FINALIST
PR01/008	KFC BUCKET BASKET	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	FINALIST

CATEGORY 02 : CORPORATE PURPOSE & SOCIAL RESPONSIBILITY/CORPORATE IMAGE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
PR02/008	THE CLEFT CHOIR	LISTERINE	BBDO BANGKOK	BBDO BANGKOK	GOLD
PR02/003	BENTO BOSS	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	FINALIST
PR02/010	SALA COCKPIT	COCKPIT	CJ WORX	CJ WORX	FINALIST

CATEGORY 03 : NOT-FOR-PROFIT/CHARITY/GOVERNMENT ***NEW

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
PR03/001	STOP ELEPAINS	WILDLIFE WELFARE	DENTSU CREATIVE THAILAND	DENTSU CREATIVE THAILAND	BRONZE
PR03/003	RECOMMENDED MENU	FOOD FOR GOOD	RABBIT'S TALE	RABBIT'S TALE	FINALIST

PUBLIC RELATIONS PLAN

B. PRACTICES

CATEGORY 04 : CORPORATE IMAGE/COMMUNICATION & PUBLIC MANAGEMENT

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
PRO4/001	GO FOR LAUNCH	CP CHICKEN	WOLF BKK/DIGITAL I DO/IDEE STUDIO	WOLF BKK	SILVER
PRO4/003	SANGSOM BAR	SANGSOM	SOUR BANGKOK	SOUR BANGKOK	BRONZE
PRO4/005	THE CLEFT CHOIR	LISTERINE	BBDO BANGKOK	BBDO BANGKOK	BRONZE
PRO4/008 MOVE FROM PRO2/005	MAJOR PET FAMILY AGREEMENT	MAJOR DEVELOPMENT	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	BRONZE

CATEGORY 06 : USE OF CELEBRITY/INFLUENCER & KOLS

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
PRO6/004	BENTO BOSS	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	BRONZE

CATEGORY 07 : SPONSORSHIP & BRAND PARTNERSHIP

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
PRO7/001	ROZA X HUNGER CRYBABY SAUCE	NETFLIX & ROZA	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	GOLD

CATEGORY 08 : LAUNCH & RELAUNCH

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
PRO8/005	KFC WHEEL FOR ONE	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	SILVER
PRO8/007	HUNGER RESTAURANT	NETFLIX	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	SILVER
PRO8/012	A19 CAR PARK SHOWROOM	MERCEDES-BENZ	TEAM X THAILAND	BBDO BANGKOK	SILVER
PRO8/002	GO FOR LAUNCH	CP CHICKEN	WOLF BKK/DIGITAL I DO/IDEE STUDIO	WOLF BKK	BRONZE



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PUBLIC RELATIONS PLAN

CATEGORY 09 : USE OF DIGITAL & SOCIAL IN PR

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
PR09/004	KFC FRIED CHICKEN INCENSE STICKS	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	SILVER
PR09/002	OATSIDE SOS	OATSIDE	RABBIT'S TALE	RABBIT'S TALE	BRONZE
PR09/003	BENTO BOSS	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	BRONZE
PR09/006	REVIEW FROM INGMA	TAKEDA THAILAND	CJ WORX	CJ WORX	BRONZE

CATEGORY 10 : REAL-TIME RESPONSE ***NEW

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
PR10/006	KFC 9.9	KFC	CJWORX	CJ WORX	SILVER
PR10/001	SORRY TOO POPULAR	OATSIDE	RABBIT'S TALE	RABBIT'S TALE	BRONZE
PR10/007	CHECKING FOR CHICKEN	KFC	CJ WORX	CJ WORX	FINALIST

As of 1 Nov 2023

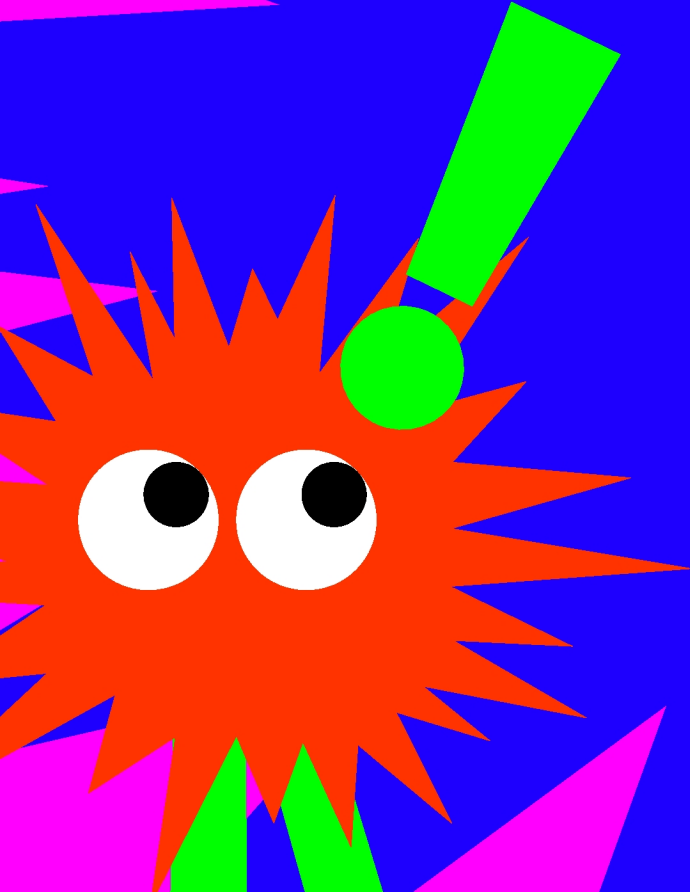


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2023**



Winners List

RADIO & AUDIO



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RADIO & AUDIO

A. SECTORS

CATEGORY 01 : PRODUCT & SERVICE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
RA01/004	INCOMING CALL	WHOSCALL	DENTSU CREATIVE THAILAND	DENTSU CREATIVE THAILAND	BRONZE
RA01/005	PROVINCES	KERRY EXPRESS	DENTSU CREATIVE THAILAND	DENTSU CREATIVE THAILAND	BRONZE
RA01/009	POLICE	NETFLIX เรื่องคน 69 THE SERIES	LEO BURNETT X DIGITAS	THE LEO BURNETT GROUP	FINALIST

B. BEST USE OF RADIO & AUDIO

CATEGORY 06 : SCRIPT WRITING

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
RA06/004	PROVINCES	KERRY EXPRESS	DENTSU CREATIVE THAILAND	DENTSU CREATIVE THAILAND	BRONZE

CATEGORY 08 : INNOVATIVE USE OF AUDIO

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
RA08/002	THE HOTLINE SPOT	NETFLIX เรื่องคน 69 THE SERIES	LEO BURNETT X DIGITAS	THE LEO BURNETT GROUP	BRONZE

CATEGORY 09 : TECH-LED USE OF AUDIO

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
RA09/001	SAVE MY VOICE	THAI HEALTH PROMOTION FOUNDATION	VMLY&R THAILAND	VMLY&R THAILAND	SILVER

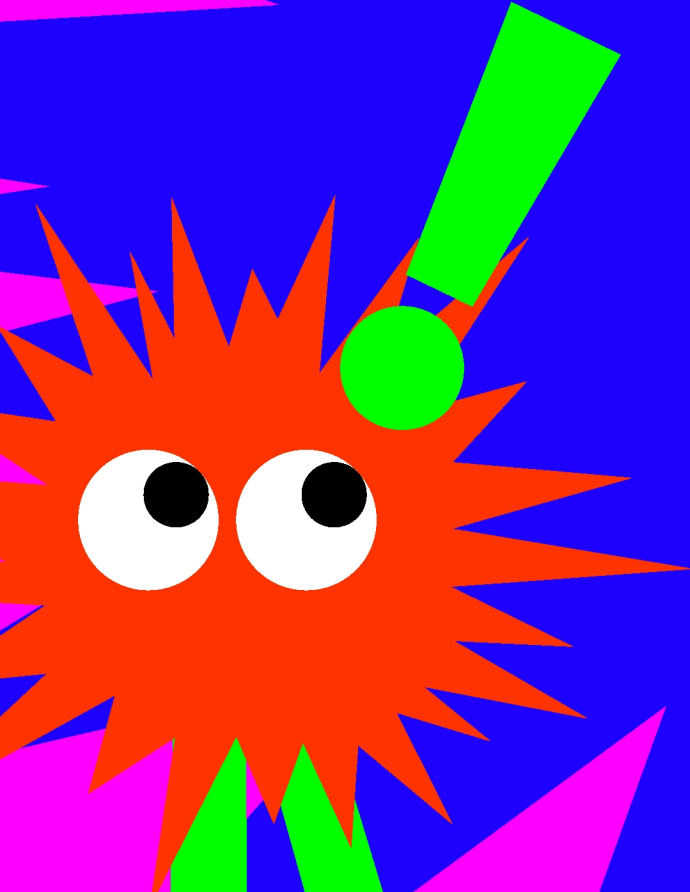


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2023**



Winners List

**Special Awards
30 YOUNG JUDGE**



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30 YOUNG JUDGE

CODE	TITLE	BRAND / SERVICE	AGENCY	COMPANY ENTERING	AWARDS
YJ/010	FIRST GENERATION	KRUNGSRI FIRST CHOICE	LEO BURNETT X DIGITAS	THE LEO BURNETT GROUP	GOLD
YJ/035	NETFLIX: TASTE THE HUNGER	NETFLIX	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	SILVER
YJ/013	GO FOR LAUNCH	CP CHICKEN	WOLF BKK/DIGITAL I DO/IDEE STUDIO	WOLF BKK	BRONZE
YJ/033	MY PARENT IS A TIKTOKER	FIVE STAR	BBDO BANGKOK	BBDO BANGKOK	BRONZE
YJ/053	THE AIR DRUMMER	ROBINSON SALESATION	WOLF BKK	WOLF BKK	BRONZE
YJ/002	A19 CAR PARK SHOWROOM	MERCEDES-BENZ	TEAM X THAILAND	BBDO BANGKOK	FINALIST
YJ/004	BENTO BOSS	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	FINALIST
YJ/005	BREAST CANCER SIMULATOR PAD	SABINA	VMLY&R THAILAND	VMLY&R THAILAND	FINALIST
YJ/006	CHECKING FOR CHICKEN	KFC	CJ WORX	CJ WORX	FINALIST
YJ/015	HEART OF STONE: THE ACTION RED CARPET	NETFLIX	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	FINALIST
YJ/021	KFC FRIED CHICKEN INCENSE STICKS	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	FINALIST
YJ/022	KFC LET MOM REST	KFC	WUNDERMAN THOMPSON THAILAND	WUNDERMAN THOMPSON THAILAND	FINALIST
YJ/024	KICK TO THE POINT	RAJADAMNERN WORLD SERIES	RAJADAMNERN WORLD SERIES	GLOBAL SPORT VENTURES	FINALIST
YJ/030	MOM, IT'S OK NOT TO COOK	ZEN RESTAURANT	SOUR BANGKOK	SOUR BANGKOK	FINALIST
YJ/039	PRISM+	PRISM+	MULLENLOWE SINGAPORE	FACTORY01	FINALIST
YJ/043	SALA COCKPIT	COCKPIT	CJ WORX	CJ WORX	FINALIST
YJ/054	THE BEDTIME BROCHURE	NORA BY AREEYA PROPERTY	NORMINEE	AREEYA PROPERTY	FINALIST
YJ/055	THE CLEFT CHOIR	LISTERINE	BBDO BANGKOK	BBDO BANGKOK	FINALIST
YJ/060	THE HOTLINE SPOT	NETFLIX เรื่องสั้น 69 THE SERIES	LEO BURNETT X DIGITAS	THE LEO BURNETT GROUP	FINALIST

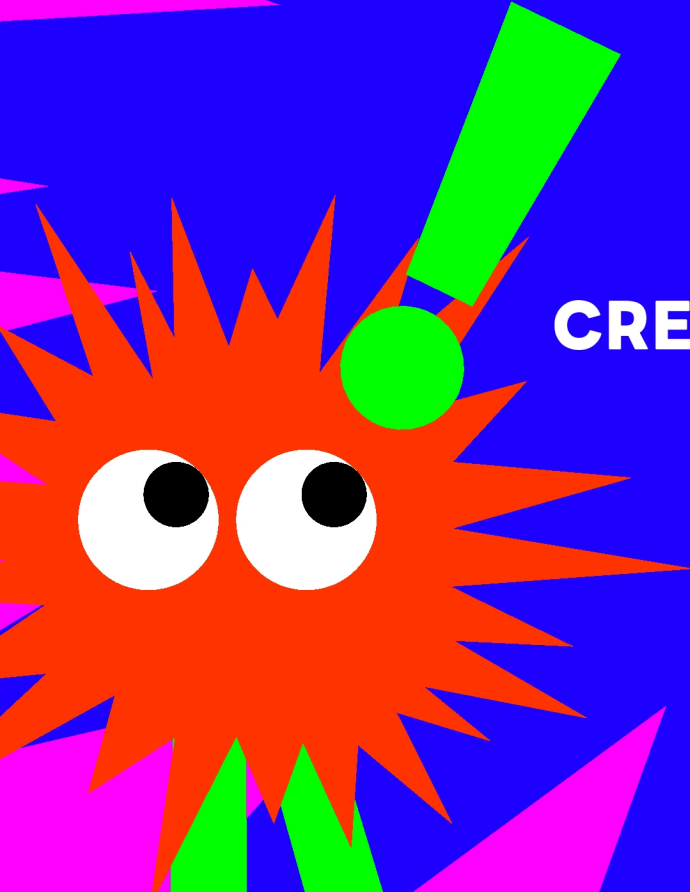


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Winners List

CREATIVITY FOR SHARING AWARDS



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CREATIVITY FOR SHARING AWARDS

CODE	TITLE	BRAND / SERVICE	CREATOR	AWARDS
CS/001	หอยหมวกกันน็อก มช.ทูเดย์	มช.ทูเดย์	ทีม creative ของเพจ มช.ทูเดย์	CREATIVITY FOR SHARING
CS/002	Khee	Khee	คุณเศรษฐสิทธิ์ เศรษฐการุณย์	CREATIVITY FOR SHARING
CS/004	ขยะแลกภาชี	หมู่บ้านบาโจชาตัง	ดร. ประภัสสร ขวัญกะโผะ ปลัดองค์การบริหารส่วนตำบลนาแกตุ	CREATIVITY FOR SHARING
CS/013	ถึงบ้านแล้วบอกด้วยนะ (get home safe)	get home safe	คุณพิมพ์ศร่า เทียบรัมย์ นักศึกษาคณะมัณฑนศิลป์ สาขาวิชาศิลป มหาวิทยาลัยศิลปากร	CREATIVITY FOR SHARING
CS/026	โครงการปลาทอด อุปกรณ์ถ่ายภาพบำบัดด้วยการ เล่นเกม	บริษัทกล่องดินสอ จำกัด	บริษัทกล่องดินสอ จำกัด	CREATIVITY FOR SHARING
CS/027	ช่าง ชรา ซ่อมให้เรียบร้อย	มูลนิธิกระจกเงา	มูลนิธิกระจกเงา	CREATIVITY FOR SHARING
CS/029	คุยเรื่องเพศแบบไม่ต้อง DM	Day/DM Cafe	คุณแต่ม-วิสุทธิ์รัตน์ รุ่งนพคุณศรี คุณเอช-ประติมา รักชาชนม์	CREATIVITY FOR SHARING
CS/030	แอมบิ้น นักจัดระเบียบบ้าน	แอมบิ้น นักจัดระเบียบบ้าน	คุณอิมยาดา เรือนภู คุณปรีญาภา รั้วทอง	CREATIVITY FOR SHARING
CS/031	ไอศกรีมลายกระเบื้องวัดอรุณฯ	Pop Icon ไอติม 3 มิติ	คุณดาตล ศิริบุญญา	CREATIVITY FOR SHARING
CS/039	จุดพักใจ	Koendanai	Koendanai	CREATIVITY FOR SHARING

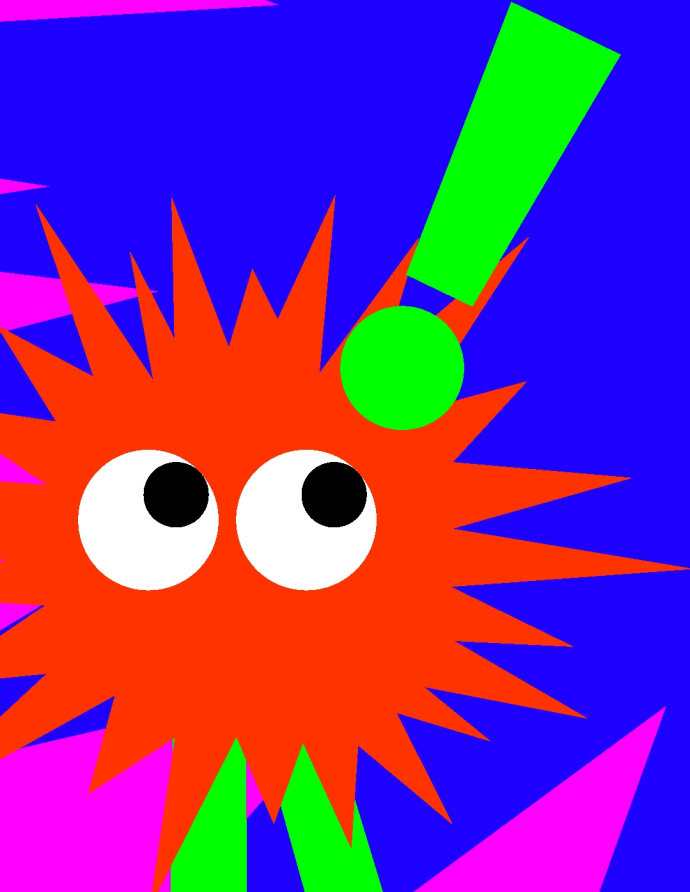


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SPECIAL AWARDS



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SPECIAL AWARDS 2023

PRODUCTION COMPANY OF THE YEAR

KLAK FILM

ADVERTISER OF THE YEAR

NETFLIX THAILAND

MEDIA AGENCY OF THE YEAR

INITIATIVE THAILAND

ADVERTISING AGENCY OF THE YEAR

WUNDERMAN THOMPSON THAILAND